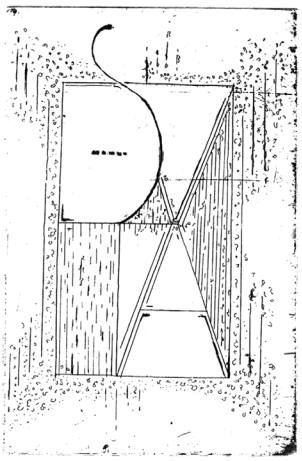

S i t a d e v i Z o n n e v e l d

+49 151 289 39 663
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N o r t h e r n S a x o n y , G e r m a n y
S t e i n g r u b e 3 6 , 3 1 1 4 1 H i l d e s h e i m

Design skills

Photography
Journalistic and Artistic approach
Documentary, Fashion, and Editorial Photography

Material Research
Textile Work

Analog Illustration Techniques
Etchings, Screenprints and Risography.

Digital Illustration
Vector and Pixel Art

Art Direction
Concept, Set & Makeup Design

Software

Adobe Photoshop	Procreate
Adobe Indesign	Davinci
Adobe Illustrator	Canva
Adobe LRC	Figma

Educational Background

2017	High School Diploma Social Pedagogy & Psychology, BBS Buchholz i.d.N., Germany
2021	Bachelor of Arts in Graphic Design University of Applied Sciences Hildesheim, Hildesheim, Germany
2024	Academic Exchange Year Fashion Design Universidad Pontificia Bolivariana, Medellín, Colombia
2026	Master of Arts Design University of Applied Sciences Hildesheim, Hildesheim, Germany

Grants & Honors

2024	ISAP German Academic Exchange Service (DAAD)
2024	Academic Award Art Direction Universidad Pontificia Bolivariana, Medellín, Colombia
2025	HAW.International German Academic Exchange Service (DAAD)
2026	Special Recognition Bachelor Thesis Grief and Memory through Embodiment, Textile craft, Performance and Feminist Perspectives Awarded from HAWK, Germany

Craft & Material Practice

Sewing (Foundational)

Metalsmithing (Foundational)

Ceramics (Foundational)

Acrylic Painting

Textile Experimentation

Exhibitions & Panels

2024 "Metamorphose" – Photography, Stammelbachspeicher, Hildesheim, Germany.

2024 "Circular" – Sustainable Fashion Design for Urban Mobility, Collection from upcycled Materials that enhances safety and visibility in urban spaces. Designed for the District Laureles in Medellin, Colombia, Universidad Pontificia Boliviariana.

2025 "Una Viaje Sensorial" – Book Publication featuring lyrical stories & illustrations from my travel to Colombia, Panel talk at the International School of Design and Creation, Medellín

2026 "Auftakt" – Fine Art Prints Exhibit, Collective Haus B, Kunstraum 53 Hildesheim

Professional Skills

Strategic Branding

Vibe Coding

AI-Assisted Creative Workflows

Workshop Facilitation

Exhibition Design

Design Research

Carreer History

2022 AWO Childcare
Supported children's social and emotional growth through guided creative play.

2024 Photography Teaching Assistant
Studio and workshop management; conducted workshops on photographic fundamentals and the development of artistic concepts for students

2026 New Work initiatives, Public relations & Sozial Media
Green Office, University of Hildesheim

Language

German	Native
Englisch	Professional Working Proficiency
Spanisch	Advanced Working Proficiency

Internships

2015 Hauke Gilbert Studio, Photography Studio
Explored visual storytelling through human-centered and narrative imagery, Jesteburg, Germany,

2021 Musingoo Start-up, Marketing
UI/ UX Design, Hamburg, Germany

Professional Summary

Multidisciplinary designer working across branding, photography, visual communication, and design research. My work combines strategic thinking with artistic inquiry, focusing on material cultures, memory, and collective knowledge.I believe thoughtful design emerges through observation, collaboration, and a deep curiosity for the relationships that shape our everyday realities.

Volunteer & Community Engagement

2016 German Red Cross
First Responder & Basic Medical Care

2018 Refugee Camp
Infrastructure & Orientation

2026 Europe Makes School Program
Facilitated cultural exchange and internationalization initiatives

2026 AStA HAWK International Relations
Hildesheim, Germany

Personal Interests

Dance, Teatre & Singing.